



Professional Green Building Council



20th
Anniversary

Logo Design
Competition

Prize

Winner: Cash prize of HK\$5,000



**SUBMISSION OPENS TILL
30 December 2021 at 17:00**

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The Professional Green Building Council (PGBC) is stepping into its 20th Anniversary in 2022. A series of events will be organized throughout 2022 to commemorate the achievements of PGBC over these two decades, and to forge ahead for its enhanced and extended endeavors for promoting a better sustainable built environment through professional involvement.

To inaugurate the celebration of PGBC 20th Anniversary, we are now inviting Hong Kong's designers to showcase their creativity through participating in our 20th Anniversary Logo Design Competition.

Mandatory Design Requirements

The winning logo design will be applied along side with the existing PGBC logo in all publicity and promotions of the PGBC 20th Anniversary activities and initiatives.

The design of the logo:-

- must feature the artistic and creative context of "20th Anniversary" and/or "the 20-year history of PGBC since 2002"
- should reflect the continuous achievements of PGBC through the collaboration of its 5 Founding Member Institutes, and with ever growing collaboration with more professional

(operated by Professional Green Building Council Limited, a company limited by guarantee)
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partners, in promoting sustainable built environment (note: PGBC will announce affiliation with more and more professional organisations or institutes in 2022)

- (optional) includes concept of Green Building vision

Entry Qualifications

Hong Kong Resident aged 18 years old or above, with Hong Kong Identity Card.

Prizes

- Winner (one entry): Cash Prize of HK\$5,000
- Commendation Entry (number to be decided by the Judging Panel, which reserves the right not to award): Cash Prize of HK\$1,000 each

Judging Panel

- PGBC Chairman
- Representative of PGBC Member Institutes, namely:-
 - The Hong Kong Institute of Architects (HKIA)
 - The Hong Kong Institution of Engineers (HKIE)
 - The Hong Kong Institute of Landscape Architects (HKILA)
 - The Hong Kong Institute of Planners (HKIP)
 - The Hong Kong Institute of Surveyors (HKIS)

Judging Criteria

- Relevance to the Theme (30%)
- Aesthetic (25%)
- Reproducibility (25%)
- Creativity and Originality (20%)

Key Dates

- Entry Submission: **13 to 30 December 2021** (both days inclusive)
- **Submission Closing Deadline: 30 December 2021 at 17:00 (Hong Kong Time)**
[The entry submission time will be based on the server's record. Late submission will not be accepted.]



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Submission Requirement and Format

- Each entry must include the following items, with minimum resolution of 300 dpi:
 - a. Soft copy of the full color logo in jpg and ai format
 - b. Soft copy of the black and white logo in jpg and ai format
- Each entry must include **a brief description in bullet point** (no more than 100 words in English) in A4 (210mm x 297mm) document size, illustrating the design concept.
- Entry submission must be uploaded to personal drive and email the download link to mabel.tan@blink.com.hk with the subject name marked as "PGBC 20th Anniversary Logo Design Competition".
- Editable digital files (in CMYK & RGB) of the shortlisted entries will be requested later.
- Hand-drawn works will not be accepted.

Result Announcement

The result announcement on PGBC website is tentatively scheduled for January 2022. The winner will be notified in person by email and phone. Exact date of announcement to be updated later.

For more information about PGBC, please visit PGBC website:

www.hkpgbc.org

For latest news and updates about the Competition, please visit PGBC website:

http://www.hkpgbc.org/event_details.php?id=126

For enquiries, please contact:

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