

Exclusive film
preview of The
Green Dragon!

GREENBUILDINGS2008

2008绿色建筑大会

Optimising sustainable green project development and investment
最大化绿色建筑投资效率，赢取市场先机

May 27th-30th, 2008, Swissotel GRAND Shanghai, China
2008年5月27日至30日，上海宏安瑞士大酒店 中国上海

- Asia's ONLY forum focused on green building investment and technology in China
- Combining insights from global practice with latest projects from Asia and China
- Comprehensive programme spanning commercial, industrial and residential properties

International and regional experts including:



Kenneth Langer
President
Environmental Market
Solutions Inc



Zheng Xiao Ping
Principal
BAZO Investments (Asia)



Suzie Guthridge
Executive Director
Green Building Council of
Australia



Roger Bayley, *Principal*
Merrick Architecture &
Design Manager,
Millennium Water Vancouver
2010 Olympic Village project



Nellie Cheng
Secretary General
World Green Building Council



Reuben Chu, *Chairman*
Professional Green Building
Council &
Managing Director,
Meinhardt China

Plus: Pre-Event Workshop, 27th May 2008

Green Business: Existing Building Transaction & Urban Redevelopment
Led by: Wang Hong, China Operation, General Manager,
Environmental Market Solution. Inc

Unique Post-Event Site Tour 30th May 2008

To Plantronics Suzhou's Green Factory & Office Building

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GREENBUILDINGS2008

- 亚洲唯一在中国举行的关注于绿色建筑投资与技术发展的国际性会议
- 通过全球视角，整合亚洲及中国本土最新的绿色建筑项目开发经验
- 完备的会议内容，涵盖商业、工业及住宅地产的开发建设

Pre-Event Workshop / 会前专题 - 27 May, 2008

Green Business: Existing Building Transaction & Urban Redevelopment

- Benefit of Green transaction: why did we invest additionally to existing buildings?
- Paving the way to success: what we did and outcomes
- Return on investment: will the renovation really generate a profitable business?
- Business strategy: risk control, cost sharing and revenue management
- Working handbook: improving performance via LEED system and analysis tools
- Case by case development: balancing your renovation cost and green performance through proper technology implementation

Workshop led by:

Wang Hong, China Operation, General Manager, Environmental Market Solution. Inc

Wang Hong, a mechanical engineer, is General Manager for EMSI/China and is serving as District Manager for Northern China. He has extensive experience in building mechanical system design and consulting, project management and technology adaptation. He earned his Bachelor's Degree of Engineering from BICEA in 1992. Wang Hong spent 5 years as a design engineer for Beijing Institute of Architectural Design and Research and another 4 years as a building consultant in Singapore.

Before joining EMSI, Wang Hong worked for the German based company MW-Zander as a lead mechanical engineer.

绿色机遇：现存建筑改造及城市再生

- 绿色收益：为什么要对现存建筑投资进行绿色改造？
- 成功之道：旧建筑节能改造成功经验分享及案例展示
- 受益分析：节能改造是否真得可以成为可赢利的投资项目？
- 商业策略：风险控制，成本分摊以及回报率管理
- 操作指南：结合LEED体系和分析工具的使用，增进工作绩效
- 个体化改造之路：合理运作技术手段在节能效果和改建成本之间寻求平衡点

会前专题主讲人：

汪洪，中国区总经理，美国EMSI环境管理咨询有限公司

汪洪是一位机械工程师，担任EMSI中国区总经理，并同时担任北中国的区域经理。他在建筑机械系统设计和咨询、项目管理和技术适应等领域有着丰富的经验。他于1992年获得北京建筑工程学院工学学士学位。汪洪在北京市建筑设计研究院工作了5年，担任设计工程师；作为建筑顾问，他还在新加坡工作了4年。

在加入EMSI之前，汪洪任职于德国的美施威尔(MW-Zander)公司，担任首席机械工程师

Post Conference site tour - 30th May, 2008

Gain a unique insight into China's pioneering green manufacturing facility at Plantronics Suzhou. The Morning tour will end with lunch in a classic Suzhou restaurant. Places are limited so register early!

Plantronics, Inc. new manufacturing and design center in Suzhou, is now the only manufacturing facility in China to achieve Leadership in Energy and Environmental Design (LEED) certification for environmental sustainability. The USGBC, which has developed the world's only common standard of measurement for a "green" building and is recognized as the leading accrediting body for the industry, certified the Plantronics Suzhou manufacturing facility at gold status and recognized its best practices for sustainable site development, water savings, energy efficiency, materials selection and indoor environmental quality.

In partnership with Bechtel on the construction of the new facility, the companies developed innovative building and landscape designs aimed towards energy conservation, environmental sustainability and employee wellness. **Places are limited so register early!**



Sponsorship & Exhibition Opportunities:

Green Buildings 2008 offers you a unique platform to raise awareness about your products & services to a highly targeted audience. Maximise your presence via lead-generating, networking, and branding packages!

Contact: Joyce Lu at +86 21 5116 5912 ext 127
or email joyce.lu@ibcchina.com.cn

2008绿色建筑大会作为一个独特的平台，将帮助您向绿色建筑行业的专业人士针对性地展示贵公司的相关产品和服务。我们在会议中提供一系列的组合活动，帮助您与产业界建立更多的联系、维护良好的人际脉络、并进行公司的品牌宣传。

欲知详情，请联络陆文婧小姐，+86 21 5116 5912 ext. 127,
Joyce.Lu@ibcchina.com.cn

2008绿色建筑大会

With over 2 billion sqm constructed annually, China's building boom continues. This sector accounts for 40% of energy consumption, which is set to increase further in coming decades. China's Ministry of Construction has ordered new buildings to be 50% more efficient by 2010 than in 2005, with stricter zoning laws for government buildings and energy intensive buildings. Estimates on initial costs of 'green' building vary from 2-5% above the original, but are now being offset by energy savings within as soon as 2 years.

Predictions that efficient buildings and upgrades will be worth over US\$ 55billion by 2012 are increasingly driven by the market, not the government, a fact which savvy developers cannot afford to ignore.

Green Buildings 2008 is the ideal forum gathering property developers, financiers, architects, designers, contractors, engineers, policy makers as well as HVAC, green power and sustainability solution providers:



Property Owners, Investors & Developers, *Green Buildings 2008* is a unique chance for you to examine global green building markets, identify new trends and growth and optimise your business development strategy



Architects, Engineers & Consultants, at *Green Buildings 2008* you can assess business opportunities, developments in green project design and construction to enhance your competitive advantage in China



HVAC Companies, Energy Solution Providers & Materials Producers, at *Green Buildings 2008*, you'll meet green practitioners, partners and developers to showcase your expertise

Send your project team and develop winning strategies!
Call +86-21-5292 8862 / email register@ibcchina.com.cn for the special group rate.

About our supporting organization



WORLD GREEN BUILDING COUNCIL

The **World Green Building Council** is a union of national councils whose mission is to accelerate the transformation of the global property industry towards sustainability. Current members are GBCAustralia, CanadaGBC, EmiratesGBC, IndiaGBC, JapanSBC, MexicoGBC, New Zealand GBC, TaiwanGBC, United KingdomGBC and the USGBC. Collectively, these nations represent over 50% of global construction activity, and touch more than eight thousand companies and organizations worldwide.

WorldGBC members are leading the movement that is globalizing environmentally and socially responsible building practices. Its objective is to rapidly build an international coalition that represents the entire global property industry.

The goals of **WorldGBC** are:

- establish common principals for Green Building Councils;
- serve as a global voice on behalf of Green Building councils;
- support and promote individual Green Building Councils;
- establish a clearing for "knowledge" transfer between Green Building Councils;
- encourage development of market based environmental rating systems;
- recognise global green building leadership

About our strategic partner



EMSI is an international leader in green building and sustainable community design consulting. Our mission is to foster a global sustainable built environment by helping our clients create buildings and community developments that:

- provide attractive returns-on-investment
- reduce carbon emissions and other environmental impacts
- create comfortable and healthy places to live and work; and
- increase employee job satisfaction and productivity

EMSI's clients include Fortune 500 companies, US and foreign-based multinational companies, real estate developers, and A/E firms. **EMSI** has worked on nearly 100 projects on three continents, with a total construction area that exceeds 30 million square feet.

GREENBUILDINGS2008

Day 1: Wednesday 28 May 2008

08:30 Registration & Coffee

09:00 Chairman's Opening:
Regenerating city identities through urban and eco-development

GOING GREEN GLOBALLY

09:10 **Global green wave - Rapid transformation through green building development**

- Environmental impact: What are the key drivers promoting green building in Asia?
- Lessons from the EU and US: what we can do to promote green concepts here?
- Community education: dividing the 'green dollar' among property developers, government agency and consumers

Nellie Cheng, *Secretary General, World Green Building Council, Canada*

09:55 **Building green for greener companies**

- Beyond energy efficiency & resource saving- how green buildings support the overarching corporate goals of owners
- Corporate Social Responsibility (CSR) – how specific green building strategies and workplace solutions can help to increase worker productivity, stimulate creativity in the workplace, attract and retain the best talent and help companies meet environmental or social objectives
- Cost effectiveness – maximise return-on-investment (ROI) with an eye look beyond the first cost – and even the life-cycle cost – of each green building strategy and establish a better company rather than building

Kenneth Langer, *President, Environmental Market Solutions Inc*

10:40 Morning refreshments

11:10 **Green steps in China: Sustainable development in the 11th 5 year plan**

- Overview of initiatives by the Ministry of Construction to encourage green building development
- Preferential tax & government incentives/funding for developers to build green projects
- What is the government doing to aid funding for innovation in solutions & technologies for green building development?

Senior Representative, *Center of Energy Efficiency in Buildings, Ministry of Construction, China*

GREEN STANDARDS

11:55 **International green building standards: Addressing Asia's demand through a strategy of localization**

- Evolution of major international standards: what are the differences among the various systems?
- Regional standard development: why we need to set up a local green building evaluation system and what's the best way forward?
- Application to China: suggestions for establishing the China standard

Suzie Guthridge, *Executive Director, Green Building Council of Australia*

12:40 Lunch and exhibition viewing time

14:00 **Regulatory landscape for China's green building standards**

- Analysis: what's new in China's upcoming green building standards?
- What are the main concerns as China drafts its first green building evaluation guidelines?
- Understanding: does green building always mean new technology?
- Focus: savings in materials, water, land & energy - which takes top priority?

Director, *China Green Building Council*

SUSTAINABLE PROJECTS

14:45 **Sustainable residential community development - a dream of a new style neighborhood**

Millennium Water is a new sustainable community and brownfield redevelopment in Vancouver's Southeast False Creek (SEFC), a former industrial site. The SEFC lands comprise the last remaining large tract of undeveloped waterfront property close to Vancouver's centre. Millennium Water comprises seven hectares and 1,100 residential units. The project has been designated as Vancouver's Olympic Athletes' Village for the 2010 Games. The neighbourhood will serve as an example for future sustainable urban development.

- Environmental sustainability was a priority for Millennium Water, affecting every aspect of design
- The project will be Canada's first LEED™ Gold rated neighbourhood
- Creating a diverse and vibrant community with a mix of residential, commercial and community amenities, employment opportunities and public gathering spaces
- Designing residences to meet the requirements of the Safer Home™ initiative, which ensures that housing is accessible and safe to people of all ages and physical abilities
- Buildings will include passive design strategies to reduce energy consumption. Other green features include green roofs, urban agriculture, rainwater harvesting and a district heating system.

Roger Bayley, *Principal, Merrick Architecture & Design Manager, Millennium Water, Vancouver 2010 Olympic Village project*

15:30 Afternoon refreshments

16:00 **Panel discussion: Sustainable design & construction – perspectives from commercial owners & residential property developers**

Moderator:

Wang Hong, *China Operation, General Manager, Environmental Market Solution. Inc*

Panelists:

Zou Lan, *Independent Director, Shenzhen Fountain Corporation Senior Representative, Coastal Greenland Group, Developer of Silo City Senior Representative, Modern Group, Developer of Beijing MOMA*

EXCLUSIVE SNEAK PREVIEW!

16:45 **Documentary Film Session: The Green Dragon**

The scale of predicted urban expansion in China is incredible. Through 2025, roughly half the world's new-building construction is expected to take place within the borders of this one country. It is a sea of cranes. Simultaneously, the global green construction market is booming with more and more eyes turning to China. Yet the reality they see is that few developments in China are 'going green.' Why?

The filming team conducted 9 weeks of original research during summer 2007. They visited 9 cities spanning the entire eastern portion of China to interview 50+ professionals (in Chinese and English) with government officials, NGOs, major developers, product manufacturers, and occupiers as well as site visits to major green building developments. It provides a whole view of Green Building and sustainable urban development in China.

This 35-min documentary film is in English.

17:20 Chairperson's closing remarks

17:30 Networking Cocktail Reception & end of day one

REGISTER TODAY! Call our customer service today to reserve your place

Optimising sustainable green project development and investment

Day 2: Thursday 29 May 2008

- 09:00 Chairman's Opening:
The green leap forward - can energy-hungry China leapfrog to lead the global green building movement?

INVESTMENT IN GREEN PROJECTS

- 09:10 **Sustainable project development in China - a market landscape**
- The macro picture – China's sustainable buildings market size, existing cases and community environment
 - The challenges - what we have to overcome in a developing market?
 - Major trends and investment opportunities
- Zheng Xiao Ping, *Principal, BAZO Investments (Asia)*
- 09:55 **Marketing green as your competitive advantage in China**
- A report from industry: how do end-users in China regard green building?
 - Revenue management: are clients willing to share the additional cost?
 - Market recognition: will the China market accept "Green" as a real differentiator?
- Benjamin Christensen, *Head of Research- Beijing, Jones Lang LaSalle, China*

- 10:40 Morning refreshments

- 11:10 **Panel Discussion: Financial partnering of green & sustainable building investment – combining the strengths of the investor, developer and community**
- Trends in green building financing: why we are here and how to qualify investment opportunities & risks in Asia?
 - Key issues in a green project investment: eliminating the risk & accurately measuring your business ROI
 - Carbon emission reduction & trade: what does it mean to green projects?
 - Innovation in financial tools: sharing the benefit & risk with partners in green projects

Moderator:

Zheng Xiao Ping, *Principal, BAZO Investments Asia*

Panelists:

Reuben Chu, *Chairman, Professional Green Building Council & Managing Director, Meinhardt China*

Benjamin Christensen, *Head of Research- Beijing, Jones Lang LaSalle, China*

Jon d'Este-Hoare, *Senior Consultant, BRE Environment, UK*

GREEN DEVELOPMENT

- 11:55 Business opportunities from regenerating existing communities
- Benefits:
 - > The efficiency of resources: the reuse of materials
 - > Increased energy efficiency of buildings
 - > The maintenance of the existing community infrastructure
 - > Maintenance of existing cultural heritage and identity
 - Processes and tools
 - > Stakeholder engagement
 - > GreenPrint
 - Case studies
- Jon d'Este-Hoare, *Senior Consultant, BRE Environment, UK*

- 12:40 Lunch and exhibition viewing time

- 14:00 **Panel discussion: Green trends in industrial property - a financial analysis of green factory and plant facility investment**

- Beyond social responsibility: what else will it contribute to set up a green manufacturing facility in China?
- Energy efficiency evaluation: counting the benefits from a green concept facility
- Financial ROI: how much will be the actual investment compared to the received benefits in this green project?
- Lessons from the existing project: how can we make it better?

Moderator:

Qian Ying-Chu, *District Manager (Shanghai & South China), & Director of Projects, Environment Management Services Inc.*

Panelist:

Ricardo Pineda, *Director for Worldwide Manufacturing & Engineering, Plantronics*

Matthew Sin, *Representative of GE Shanghai Campus Project, GE China Senior Representative, Trane*

More panelists will be update on www.ibcchina.com.cn/greenbuilding

GREEN ROAD MAP

- 14:45 **Managing your green value and maximizing ROI with better design concept since the project beginning**

- Green Design - are we working on stronger, faster & higher buildings or simpler, affordable & accessible community?
- Initiating the urban/eco footprint for environmental site design and development – what approaches and new features can be adopted?
- Addressing the demand of end-users – ensuring the consumer's experience is front-of-mind
- Integrating design & technology to maximize value for stakeholders

Samuel Huang, *Vice President & Director of Management, China, HOK*

- 15:30 Afternoon refreshments

- 16:00 **Construction engineering management: how to stay green during the whole project**

Green building delivers savings in energy, material, land and water. It's not only a building but more related to the whole process of construction. In this session, Mr. Chu will share with us his insights and advice in engineering management based on his professional project experience.

Reuben CHU, *Chairman, Professional Green Building Council & Managing Director, Meinhardt China*

TECHNOLOGY PANEL

- 16:45 **Panel discussion: Shaping green through technology & innovation**

- Does green building always mean expensive and advanced technology?
- Solar power, water recycling, environment controls; what we can do on energy saving side to enhance the efficiency?
- Environment friendly, energy conservation, great design flexibility: what material science can contribute?
- Building automation & intelligence system, what is the impact of future building development?

Featuring speakers and technology experts

Leading technology providers may join this interactive panel session which addresses the benefit of their technology or product in the field of sustainable design, green engineering, maintenance and energy conservation. If you would like to join the panel, please contact joyce.lu@ibcchina.com.cn

- 17:30 Chairperson's closing remarks
End of day two and close of conference

2008绿色建筑大会

第一天：星期三 2008年5月28日

08:30 会议签到及早间咖啡

09:00 大会主席致开幕词：重建城市环境并以生态开发作为区域发展的新优势

世界绿色建筑发展趋势

09:10 绿色浪潮：绿色建筑发展带来的快速行业变革

- 绿色建筑产色环境：谁是亚洲绿色建筑发展的主要推动力量？
- 从欧美过去在绿色建筑推广方面的经验中，我们能够有何借鉴？
- 社会公众教育：如何在建筑开发商，政府和消费者三者间分摊绿色建筑带来的效益？

Nellie Cheng, 秘书长, 世界绿色建筑委员会, 加拿大

09:55 从绿色建筑到绿色商业组织

- 在提高能源效率和节省资源之外-绿色建筑如何帮助公司股东实现企业的核心价值和理念？
- 企业社会责任-绿色建筑战略和工作场所的可持续发展设计将在帮助企业增强员工生产力、促进创新、保有人才以及策进公司社会环境目标的实现方面有怎样的特别作用？
- 成本效率-最大化你的项目整体投资收益，从公司组织发展的角度入手而非仅仅关注于建筑本身的直接投资成本或者生命周期成本

Kenneth Langer, 总裁, 美国EMSI环境管理咨询有限公司

10:40 上午茶歇及展览参观时间

11:10 中国的绿色建筑发展尝试：十一五计划中的可持续发展要求

- 来自建设部的看法：以政府为主导的绿色建筑发展规划
 - 绿色建筑项目的税收优惠政策和绿色改造的资金支持
 - 政府对绿色节能改造方案创新和技术改进的财政奖励计划
- 科技发展促进中心建筑节能促进中心高级代表, 中国建设部

绿色建筑标准

11:55 国际绿色建筑行业标准：通过本土化策略发展自有体系，满足亚洲地区的独特需求

- 总结比较国际上主要的绿色建筑标准：这些标准体系主要区别在哪里？
- 区域标准发展：为什么我们需要建立各自本地化的绿色建筑标准体系？
- 对中国的期望：对于中国的绿色建筑标准，我们的建议如何？

Suzie Guthridge, 执行总裁, 澳大利亚绿色建筑委员会

12:40 午餐及展览参观时间

14:00 中国绿色建筑行业评价标准展望

- 分析中国绿色建筑行业标准的创新与独特之处
- 解读在形成第一版中国绿色建筑行业评价标准过程中主要靠量指标
- 是否绿色建筑真的必须是高科技和新技术的试验场？
- 在我们强调的节材、节水、节地、节能的要求中，究竟我们在评价中更看重什么？

主任, 中国绿色建筑委员会

可持续地产开发

14:45 可持续社区-新时代的邻里关系结构

Millennium Water计划是位于温哥华东南福溪地区的一个新的可持续社区开发及旧工业园区翻新发展项目。其中，东南福溪地区的开发还包括了对靠近温哥华市中心地区的大片未开发滩涂的保留。项目整体面积约7公顷，包含1100个住宅单位，建成后将作为2010年温哥华冬季奥运会运动员村使用。建设项目中先进的邻里关系结构和绿色开发理念将为未来的可持续发展型城市设计提供示范。

- 环境可持续性Millennium Water项目的核心，并且被贯彻实施于设计的方方面面
- 此项目将会成为加拿大第一个获得LEED绿色建筑金奖认证大型可持续发展社区
- 整个项目的规划将以多元文化和活力社区为中心理念，把居住、商业及社区服务、就业和公共聚会的多样化需求融合在一个环境中
- 居住设计将围绕一个安全的家当中，确保所有人无论任何年龄或面临任何身体障碍，都可以处在轻松安全的居住环境中
- 建筑将采用被动式能源设计以减少能源的消耗。其他节能措施还包括屋顶绿化、都市农业、雨水收集以及集中供热系统等

Roger Bayley, 主任, Merrick Architecture & Millennium Water项目设计总监, 渥太华2010年冬季奥运会运动员村项目, 加拿大

15:30 下午茶歇及展览参观时间

16:00 嘉宾讨论：可持续设计与工程建设-来自商业地产业主及住宅开发商的看法

嘉宾主持：

汪洪, 中国区总经理,
美国EMSI环境管理咨询有限公司

讨论嘉宾：

邹蓝, 独立董事, 深圳世纪星源股份有限公司

公司高级代表, 沿海地产, 沿海赛洛城项目开发商

公司高级代表, 北京当代集团, 北京当代MOMA项目开发商

独家纪录片预览

16:45 中国绿色建筑发展纪录片放映：
The Green Dragon

中国正在以前所未有的速度走向城市化发展的道路。据预测至2025年，世界上有一半左右的新建筑都在出现在这个国家的版图上。这里将成为世界上最大的建筑工地和建筑设计梦想的试验场。与此同时，全球绿色建筑市场也伴随着中国的快速发展对这片土地予以更多关注。但是现有的状况却是在中国只有一部分开发商在真正的绿色进行转变。这是为什么？这是不是这个市场的全貌？

本纪录片的制作团队在2007年夏天历经9周的实际考察和调研，访问了中国整个东部地区9个城市的超过50位专业人士（使用中文和英文）。采访了包括政府官员、非政府组织人士、主要的开发商、产品制造商和咨询顾问，并且实地参观了中国主要的绿色建筑项目。这一纪录片将向你提供关于中国绿色建筑和城市可持续发展的最新最全面的信息。

纪录片播放部分长度为35分钟。

17:20 大会主席致闭幕词

17:30 鸡尾酒招待会后，会议第一天议程结束

现在就注册！请致电我们的客服热线预留您的席位，电话：

最大化绿色建筑投资效率，赢取市场先机

第二天：星期四 2008年5月29日

09:00 大会主席开幕词：对能源强烈渴求的中国是否会在世界绿色建筑的浪潮中走到前列？

绿色建筑项目投资

09:10 可持续开发项目在中国-来自市场的看法

- 宏观图景-中国可持续建筑市场的规模、现有发展状况及项目、公众及社会认知层次状况
- 主要挑战-在一个不成熟的发展中市场，我们需要克服那些难题？
- 市场发展的主要动向及潜在投资机会分析

郑小平，中国区总裁，BAZO投资（亚洲）

09:55 如何在中国将绿色作为自身建筑的市场竞争优势

- 行业调查报告分析：消费者如何看待绿色建筑
- 项目收益管理：客户是否愿意承担绿色建筑在短期带来的成本附加？
- 市场认知：公众是否已经将绿色与否作为建筑的评判标准？

陈斌(Benjamin Christensen)，研究部经理，仲量联行，中国

10:40 上午茶歇及展览参观时间

11:10 嘉宾讨论：绿色建筑投资的投融资-投资人、开发商以及社会机构的三方合作

- 绿色建筑项目的融资发展趋势：为什么我们会投资绿色建筑项目，如何在亚洲寻找优良的投资机会并控制风险
- 绿色建筑项目投资的主要关注点：减少投资风险并合理测量你的商业投资收益
- 碳减排机制及排放权交易对绿色建筑项目投资的潜在影响和新机遇
- 融资工具创新：在合作各方之间合理分摊绿色建筑项目的效益与风险

嘉宾主持：

郑小平，中国区总裁，BAZO投资（亚洲）

讨论嘉宾：

朱沛坤，主席，环保建筑专业委员会 & 董事总经理，迈进土木工程顾问有限公司

陈斌(Benjamin Christensen)，研究部经理，仲量联行，中国

Jon d'Este-Hoare，高级顾问，英国建筑研究组织

绿色建筑开发

11:55 现有建筑社区再开发和绿色改造的发展价值

- 为什么要对现有社区进行再开发和改建？
 - > 资源利用效率：建筑材料的翻新和循环利用
 - > 楼宇能源效率提升
 - > 现有社区基础设施的保养和维护
 - > 对现存历史遗迹和文化标示的保护和维修
- 可借鉴流程和工具
 - > 利益相关人群体的协同
 - > 绿色发展规划 (Greenprint)
- 案例分析

Jon d'Este-Hoare，高级顾问，英国建筑研究组织

12:40 午餐及展览参观时间

14:00 嘉宾讨论：工业地产发展的绿色趋势 - 绿色工厂和设施基建投资的财务回报分析

- 社会效益之外，在中国建立绿色工厂还能为我们带来什么样的好处？
- 能源效率评价：分析绿色建筑理念在工厂运营中为我们带来的实际利益
- 财务投资收益分析：与所获得节能效果比较，我们在绿色建筑方面的真实投资究竟如何？
- 向现存项目学习：我们如何可以做得更好？

嘉宾主持：

钱颖初，区域经理（上海及南中国）兼项目总监，美国EMSI环境管理咨询有限公司

讨论嘉宾：

Ricardo Pineda，全球制造及工程总监，缤特力通讯

陈如龙，通用电气上海研究中心项目负责人，通用电气中国公司高级代表，特灵空调

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绿色建筑实施指引

14:45 从项目启示阶段引入绿色设计理念，有效管理绿色建设成本，最大化投资收益

- 绿色设计-我们需要的是更坚固、更快速、更高的楼宇建设还是要更简单、更舒适、更人性化的城市社区
- 在设计和开发中贯彻城市与生态的和谐-还有那些成功案例或先进开发理念可以运用？
- 终端客户需求-确保将消费者的体验作为所有建筑设计的优先考量
- 技术实施-整合建筑设计和科学技术，最大化所有利益相关者的价值

黄湘民，亚太区副总裁及中国区管理总监，HOK建筑师事务所

15:30 下午茶歇及展览参观时间

16:00 建筑工程管理：如何在建筑施工的过程中减少物料和能源的节省，保持整个项目的绿色施工

绿色建筑意味着对能源、材料、土地和水资源的节能与高效利用。它不仅仅只是关于楼宇的评估效果，更多在于整体建筑项目流程的效率和管理。在本章节，朱先生将与我们分享他在项目及工程管理方面的专业经验。

朱沛坤，主席，环保建筑专业委员会 & 董事总经理，迈进土木工程顾问有限公司

工程创新及技术发展讨论

16:45 嘉宾讨论：以技术创新和方案创新促进新时代的绿色建筑发展

- 绿色建筑是否真的永远意味着昂贵与高新科技的应用？
- 光能源、雨水回收利用、环境控制技术，我们还在哪些方面能够继续增强能源利用的有效性？
- 建筑智能自控系统对于未来有什么样的潜在影响？

我们鼓励先进绿色建筑技术及设别提供商更多参与我们的会议活动，并在会议中为我们的听众介绍更多先进设计理念、工程建造方法、管理维护及能源节省方案。如果您有兴趣参与我们的这一互动讨论，请联系 joyce.lu@ibcchina.com.cn

17:30 大会主致闭幕词，会议第二天日程结束

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